R3M4

Company name: RMatters
Members: Semnida Andreicha, Ria Bruno, Bernadine Dela Cruz
Target customers
% of Population Using Lifestyle and Entertainment Apps, January 2013

Source: Flurry Analytics
Importance of waste management:

- Limited resources
- Advance technology
- Solving environmental issues

Ex: Greenhouse gas production
Table: The comparison of the features between the applications.

<table>
<thead>
<tr>
<th>Features</th>
<th>R3M4</th>
<th>Trash Chaos</th>
<th>Gro Recycling</th>
<th>Recycling Toss</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price is less than $1.00</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td>✔</td>
</tr>
<tr>
<td>Designed for children</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Gives a reason for mistakes</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Includes Non-recyclable material</td>
<td>✔</td>
<td></td>
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</tr>
</tbody>
</table>
Screenshots of the app
Designs
Advertising

Making a better place with knowledge

Monsignor J.J. O’Brien School
A Community of Caring School

Parent Satisfaction Survey
Promotion April 05, 2014

Please take some time and fill out our Parent Satisfaction Survey at the link provided...

http://school.monsignor.obrien.ca
Promotion: Oberg2014

What’s Happening at Msgr. J.J. O’Brien
this week….

Our Lady of the Evergreens
Everyone has a unique journey, different ages and different rates. Their care combinations...

New information for future Kindergarten registration
Boundary changes – Bridlecrest Residents now attend Msgr. J.J. O’Brien
Bibliography

